

STEVIE CHAVEZ

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Skills

art direction
branding
UX/UI design
product design
responsive design
user research
print
packaging

Tools

illustrator
photoshop
indesign
XD
figma
sketch
HTML 5
CSS 3
javascript
wordpress

B.A. Graphic Design

California State
University Northridge
2010

January 2016 - present

UX/UI Designer, Digital Cheetah, Austin, TX

Designing web based applications for enterprise software. Conceptualizing, visualizing, and designing user experiences with project teams in agile environments. Developing research driven content and estimates for responses to proposals and contracts. Lead work sessions and presentations with business partners, team members, and project teams. Developing site content and graphics for clients. Bringing UI designs to life with HTML, CSS, and JavaScript. Designing internal elements such as business cards, landing pages, t-shirts and banners.

2010 - current

Designer, Freelance Austin, TX / Los Angeles, CA

Paperless Agent: Worked on marketing campaigns which included custom graphics and layout designs for social media content.

Camp Gladiator: Designed campaigns for national/major brands. Created social media campaign graphics and assets.

Invodo: Worked with cross-functional teams to implement, design, and maintain various marketing assets.

Key Ingredient: Created marketing collateral, web banners, and emails.

Site Goals: Designed and developed wordpress themes.

Valley Vineyard: Created and managed Wordpress site along with the creation of site graphics and content.

August 2014 - January 2016

Lead UI Designer, Tolteq, Austin, TX

Using research backed information, I created the user experience, user interface, and branding for a web based application. Designed digital and print collateral, infographics, site and mobile app graphics.

October 2012 - August 2014

Graphic Designer, Charfen Institute, Austin, TX

Lead the design and execution of all web based projects. Created marketing collateral, style guides, and online content for national brands. Collaborated with copywriters to assess brand needs.